THE BLUEZAR ONBOARDING CANON

- **Audience:** Site owners, publishers, institutions**.**

- **Scope:** Admission into BlueZar Search**.**

- **Status:** Canonical / Normative**.**

The Official Guide to VSSRank, vss.xml, Cornerstone Discipline and Entry into the Semantic Search Engine

Version 2.0 — 2026 Author: Rouzee Gino (Belgium)

FOREWORD

Welcome to the new semantic order.
This e-book is written for anyone who wants to understand how websites are admitted into the BlueZar search engine.
BlueZar does not rely on SEO tricks, popularity, or manipulation, but on structure, discipline, and meaning.
In this guide, you will learn how VSSRank, vss.xml, cornerstone pages, the scanner, and the Blue Dot together form a transparent and fair ecosystem.
This is not a manual for the old web. This is the gateway to the new one.

INTRODUCTION — WHY BLUEZAR EXISTS

The modern web is polluted by:
- over-optimization
- clickbait
- backlink manipulation
- AI-generated noise
- unstructured sitemaps
- lack of hierarchy

BlueZar is designed as a counter-movement. A system built on **discipline, structure, and meaning**.
BlueZar operates through:
- **VSSRank** — discipline-based ranking
- **vss.xml** — your semantic identity document
- **Cornerstone Discipline** — manual correction
- **The Blue Dot** — validation
- **The BlueZar Search Engine** — admission

This e-book explains each component.

CHAPTER 1 — REGISTERING ON VSSRANK

1.1 Why registration is essential

VSSRank is the heart of your presence within BlueZar. It defines your identity, category, and position.
Without registration:
- no scan
- no ranking
- no validation
- no admission

1.2 What you choose during registration

You select:
- your country
- your main category
- your subcategory

These choices form your **semantic identity**.

1.3 Placing the BadgeCode

The BadgeCode is your verification key.
Without it:
- the system cannot scan your website
- your structure cannot be registered
- you cannot be admitted

The BadgeCode activates your **live discipline scan**.

CHAPTER 2 — THE THREE RANKINGS OF VSSRANK

VSSRank uses a triple-layer ranking system:
1e **Global Ranking**
2e
3e
4e **Country Ranking**
5e
6e
7e **Subcategory Ranking**
8e

These layers ensure:
- fairness
- transparency
- context
- clean competition

CHAPTER 3 — THE VSS.XML

3.1 What vss.xml is

It is your **semantic identity document**.
It contains:
- your domain
- your country
- your verification code
- your creation date

Example:
Code
```
<vss>
  <domain>providethepublic.com</domain>
  <country>US</country>
  <verification>538946fa-9448-4ece-ad60-eff23f184c36</verification>
  <created>2025-12-08T16:06:52.354154Z</created>
</vss>
```

3.2 Why vss.xml is necessary

Without vss.xml:
- BlueZar cannot interpret your structure
- your identity is incomplete
- you cannot be admitted

It is your **semantic contract**.

CHAPTER 4 — ENTERING YOUR CORNERSTONE PAGES

4.1 What cornerstone pages are

These are your pillars of authority:
- main services
- main products
- expertise articles
- core pages

4.2 Where to enter them

Through the official form:
https://bluezar.com/vss-cornerstone-test/

4.3 What you enter

For each cornerstone page:
- language
- title
- URL
- description
- hierarchy

Country, category, and subcategory come automatically from your registration.

CHAPTER 5 — LANGUAGE SELECTION AND THE SCANNER

5.1 Why only the language is selected

Each page may be written in a different language. The language determines:
- which scanner is used
- which semantic rules apply
- how titles and descriptions are evaluated

5.2 The scanner is language-dependent

When you choose a language:
- the correct scanner loads
- the correct discipline rules apply
- the title is checked according to language norms
- the description is checked according to language norms

CHAPTER 6 — TITLE CORRECTION WITH THE SCANNER

6.1 Why this is the most important step

This is the **gatekeeper** of the system.

Without correct titles:
- no validation
- no admission

6.2 The process

1e
2e Enter the title
3e
4e Select the language
5e
6e Let the scanner evaluate
7e
8e Improve structure and clarity
9e
10e Save the corrected version
11e

6.3 What the scanner checks

- logical structure
- semantic clarity
- hierarchy
- discipline
- consistency

CHAPTER 7 — THE BLUE DOT

7.1 What the Blue Dot is

It is your **public verification badge**.
It confirms that:
- your structure is correct
- your titles are corrected
- your vss.xml is valid
- your discipline is confirmed

7.2 Why it matters

Without the Blue Dot:
- no trust
- no authority
- no admission

CHAPTER 8 — ADMISSION INTO THE BLUEZAR SEARCH ENGINE

Once you have:
- registered
- placed the BadgeCode
- created your vss.xml
- corrected your cornerstone titles
- received the Blue Dot

… you are admitted into the **BlueZar search engine**.

This is not SEO. This is **discipline → structure → validation → admission**.

CONCLUSION

You now hold the complete canon. This e-book is your guide and your gateway.
Those who follow these steps are admitted. Those who skip them remain invisible.
Welcome to the semantic order.

APPENDIX A — VSS XML SPECIFICATION 1.0

Version: 1.0 **Release Date:** 01 January 2026 **Author:** Rouzee Gino (Belgium) **Status:** Official Standard

1. Introduction

The **VSS XML Standard** defines the semantic identity, cornerstone structure, and purity declaration of a website within the VSS ecosystem:

- **VSSRank**
- **VSearch**
- **SEMSCAN**

It is designed as a **transparent, open, and human-readable alternative** to algorithmic ambiguity.
VSS XML functions as a **codified semantic contract**, ensuring that cornerstone content is:

- original
- structured
- longtail-aligned
- semantically pure

Historical Note

The first *vss.xml* file in history was authored by **Rouzee Gino (Belgium)** and published on **27 November 2025**. This moment is officially recognized as:

- the **foundational event** of the VSS protocol
- the **birth of the semantic internet**

2. File Location

The file must always be located at:
Code

```
https://example.com/vss.xml
```

Rules:
- **No redirects** (301/302 not permitted)
- **Self-hosting is mandatory**
- **File must be publicly accessible**

3. Encoding

VSS XML requires UTF-8 encoding:
Code

```
<?xml version="1.0" encoding="UTF-8"?>
```

4. Root Structure

The top-level structure must follow this exact format:
xml

```
<vss xmlns="https://vssrank.com/schema/v1">
    <site>…</site>
    <cornerstone>…</cornerstone>
    <semantic>…</semantic>
    <vow>…</vow>
</vss>
```

5. Element Definitions

5.1 <site>

Defines the identity of the domain.

Field	Required	Format	Notes
	Yes	domain.tld	Exact host domain
	Optional	string	Entity or person
	Yes	ISO 639-1	Primary content language
	Yes	ISO 3166-1 alpha-2	Country of operation

5.2 <cornerstone>

Contains **1–10 cornerstone pages**.
Each <page> block must include:

Field	Required	Length	Rule
	Yes	—	Must use HTTPS
	Yes	60–80 characters	
	Yes	160–180 characters	

5.3 <vow>

A mandatory purity declaration. **Text must remain unchanged**:
Code

```
The content is original and free from scraping.
Cornerstone pages are handcrafted and semantically pure.
The vss.xml serves as a codex of order.
```

6. Parsing & Validation Rules

Hard Failures (file rejected entirely)

- invalid language–country pairing
- missing <vow>
- title or description outside allowed length
- unreachable cornerstone URLs
- more than 10 cornerstone pages
- missing <site> or <cornerstone>
- invalid XML syntax

Soft Failures (reduced longtail score)

- borderline descriptions
- low semantic density
- repeated terms
- weak longtail clarity

Blue Dot Eligibility

- 0 errors
- full structural compliance
- semantic consistency
- longtail purity

7. Required Headers

Code

```
Content-Type: application/xml
Cache-Control: no-cache
```

8. Minimal Valid Example

xml

```
<?xml version="1.0" encoding="UTF-8"?>
<vss xmlns="https://vssrank.com/schema/v1">
    …
</vss>
```

APPENDIX B — VSS SITE OWNER MANUAL

*0***Version:** 2026 Edition **Author:** Rouzee Gino (Belgium)

1. What Is VSS?

VSS (Verified Semantic Structure) is a global standard created to define and preserve **semantic purity** on the internet.

It replaces algorithm gaming with:
- cornerstone clarity
- longtail consistency
- semantic structure
- visitor-driven ranking

VSS powers the three layers of the new semantic internet:
- **VSSRank** – global ranking by visitors
- **VSearch** – semantic-powered search
- **SEMSCAN** – academic semantic analysis

2. Why You Need vss.xml

Your **vss.xml** file:
- identifies your website
- defines your 1–10 cornerstone pages
- protects you from misclassification
- gives eligibility for Blue Dot verification
- opens the gate to VSearch indexing
- aligns you with the semantic internet

3. Requirements Summary

Component	Requirement
Cornerstone pages	1–10
Title length	60–80 characters
Description length	160–180 characters
vss.xml location	/vss.xml
Language	ISO 639-1
Country	ISO 3166-1 alpha-2
HTTPS	Mandatory
Redirects	Forbidden

4. How to Create a Valid vss.xml

Step 1 — Determine Semantic Identity

Choose correct primary and secondary categories.

Step 2 — Write 1–10 Cornerstone Pages

Each must follow strict longtail rules.

Step 3 — Validate

- titles: **60–80 characters**
- descriptions: **160–180 characters**

Step 4 — Place the File

Upload to the root of your domain:
Code

```
https://yourdomain.com/vss.xml
```

Step 5 — Wait for Scan

The VSS engine performs a full scan **every 30 days**.

5. Blue Dot Eligibility

You may receive a **Blue Dot** if:
- all cornerstone pages are valid
- semantic structure is correct
- 0 structural violations
- no scraping indicators
- longtail purity is perfect

6. Common Mistakes

Wrong domain
Dutch site using FR language code
Titles too short
Descriptions too short
Using sitemap instead of vss.xml
Missing vow
URLs not reachable

7. Historical Note

The first **vss.xml** file ever created was authored by **Rouzee Gino (Belgium)** and published on **27 November 2025**. This file is officially recognized as the **Genesis Document of the semantic internet**.